

TTA Fast Facts



TOURISM TRAINING AUSTRALIA | LEVEL 5, 49 MARKET STREET, SYDNEY, NSW, 2001 | 02 9286 3944 | www.tourismtraining.com.au

THOUGHT OF THE MONTH

"Simplicity is the ultimate sophistication."

STUDENTS GET A LEG UP IN TOURISM

A new programme for Caymanian students is gaining accolades from participants and industry professionals alike as it takes on uncharted waters in an effort to fill a vacuum in Cayman's tourism industry. The 38-week Tourism Apprenticeship Training Programme is designed to create a cadre of Caymanian hospitality professionals. The programme's aim is to provide vocational skills and on-the-job training, as well as classroom learning to boost Caymanian participation in all aspects of the sector. Applicants to the TATP compete for a scholarship to take the first steps toward earning the internationally recognized CaribCert professional certification, a programme that has established standards for 45 critical occupations in the tourism and hospitality industry. The scholarship students are selected through an interview process and acceptance is not academically based but rather based on a willingness to enter the hospitality field.

For more information on the TATP, contact Ms. Alma McKenzie at the Department of Tourism on 949-0623

SPOTLIGHT HUNTER'S TOURISM ASSETS

Australia's key annual inbound tourism conference will focus the global tourism spotlight directly on local travel and holiday operators. The Australian Tourism Export Council (ATEC) Symposium 2008 will bring more than 600 inbound tourism operators, decision-makers and tourism product suppliers to Newcastle and the Hunter region from April 29 to May 2. A key element of the conference will be pre- and post-conference familiarisation tours of the region for inbound agents. **For more information log onto: www.atec.net.au**

NEWS IN NSW INDUSTRY TRAINING ADVICE IN NSW

Industry Training Advisory Bodies (ITABs) are autonomous, industry-based bodies that are able to speak on behalf of their designated industry sectors on training and related matters at a state level.

The broad aim of the ITABs is to assist industry to achieve, and maintain, a workforce with the right levels and mix of skills to meet business goals.

The ITABs provide the principal independent voice on skill needs, training and workforce development issues for their respective industries in NSW by:

- maintaining current and comprehensive industry knowledge
- providing advice to government on strategic policy, program development and research working to maximise the benefits to industry from the vocational education and training (VET) system and promoting industry participation in structured training.

For more information log onto: <http://www.nswitabs.com/>. To find your industry ITAB click on the NSW ITABs link.

ROUND OF APPLAUSE QANTAS AUSTRALIAN TOURISM AWARDS 2007

Australian tourism operators have celebrated their achievements at the industry's night of nights—the 2007 Qantas Australian Tourism Awards (QATAs), held on Friday 29 February at the National Convention Centre in Canberra. Close to 1000 industry leaders attended the gala spectacular, with a crowd including state and territory tourism ministers and Federal Minister for Tourism Martin Ferguson. The awards are organised annually by the National Tourism Alliance (NTA) on behalf of the Australian tourism industry.

For A list of winners log onto: www.tourismalliance.org/TourismAwards.html

THE ACCOMMODATION INDUSTRY AWARDS FOR EXCELLENCE

These awards acknowledge outstanding accommodation properties in QLD, NSW and the ACT, and recognise their business achievements, products, services and staff. The Awards for Excellence are carefully judged on the material submitted, and the winners and finalists are recognised through the Gala Presentation Dinner, and are rewarded through the ability to promote and publicise their achievement on all property advertising material following the Awards.

The Accommodation Industry Awards for Excellence 2008 categories include Hotel, Motel, Motor Inn, Resort, Caravan Park, Holiday Village, Backpacker, Boutique Hotel/Motel, Budget, Hosted Accommodation (B&B, Cottage, Guest House, Farm Stay), Outback Accommodation, Apartment/Villa, Time Share, Unique, New Development & Refurbished Accommodation. Additional Award Categories include Operator of the Year, Most Improved, Best Apprentice/Employee/Department Manager of the Year, Training, and Conservation/Eco-Tourism.

Reward your staff with the opportunity to be honoured amongst the Accommodation industry!

Request your FREE Accommodation Industry Awards for Excellence Information Pack today!

Contact Peter or Jillaine on 07 3831 8628, or email awards@hmaa.com.au

Entries Close May 2nd 2008.



2008 Tourism Training Australia Conference

Darling Harbour, Sydney

May 13 — 14, 2008

Contact TTA to register!

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TTA TRAINING PRODUCTS - '08

TTA is pleased to announce the release of its new and improved training product catalogue for 2008.

To receive a complimentary copy of the catalogue contact

allen@tourismtraining.com.au