

TTA Fast Facts



TOURISM TRAINING AUSTRALIA | LEVEL 5, 49 MARKET STREET, SYDNEY, NSW, 2001 | 02 9286 3944 | www.tourismtraining.com.au

THOUGHT OF THE MONTH

“When one door closes, another opens. But we often look so regretfully upon the closed door that don't see the one that has been opened for us.”

News Flash!

Legislation to establish Skills Australia was introduced into the federal Parliament today. Skills Australia will inform government decisions to encourage skill formation and drive ongoing reform to make the education and training (VET) system more responsive to the business and economic needs of the nation.

Skills Australia will help prepare the workforce to meet future demands by identifying:

- future skills shortages, so they can be addressed before they negatively impact on economic activity;
- barriers that prevent skills formation in areas where persistent skills shortages exist; and
- industries where retraining and up-skilling of workers may be required to prevent unemployment, under-employment and skills obsolescence.

TAFE NSW is outlining new ways of doing business in the 21st Century.

TAFE NSW: Doing Business in the 21st Century includes proposals to reform TAFE so it continues to thrive as the skills powerhouse for New South Wales.

The proposals, which have been released for consultation and feedback from TAFE staff include

- Delivering training in a simpler more direct way, with more locally customised services to meet the skill needs of individuals and new and emerging industries
- Investing in new technologies to provide a wider choice in how students learn and where they learn
- Responding faster to the changing needs of the workforce, industry and employers.

For more information log onto www.detnsw.edu.au

EDUCATION

Bigger than Tourism!

Education has replaced Tourism as Australia's top services export. The Australian Bureau of Statistics estimates that education exports last year were worth \$12.5 billion compared with the \$11.5 billion tourism industry. Its data ranked education as the third most lucrative export industry behind coal (\$20.8 billion) and iron ore (\$16 billion).

IDP Education, a company that places foreign students in Australian institutions, said the figures illustrated the scale of the contribution such students made to the Australian economy.

All these people and their dependents are living in Australia and purchasing their food, transport, accommodation and other daily needs. International students also generated much visitor traffic.

The ABS figures were calculated by assessing the dollars spent in Australia by foreign students, which last year numbered more than 450,000, 18% more than in 2006. Almost half of the students were staying in universities, while the fastest areas of growth were in the vocational training and English language sector. The top five countries for students were China, India, South Korea Malaysia and Hong Kong.

TTA Progress Report

Indigenous Training Success

TTA continues to foster an environment of training success and job placements within the Indigenous communities across Australia. The latest initiative involved training up to 40 Indigenous Australians and placing them in a range of jobs within Hospitality operations. There is still much to achieve in this area.

New Dual Diploma

New Dual Diploma at TAFE NSW – Northern Sydney Institute

Students at TAFE NSW - Northern Sydney Institute (NSI) can now achieve two diplomas in one year with the inaugural qualification of a Dual Diploma in Marketing Management and Tourism (Marketing and Product Development).

On completion of an intensive 12 month study program, graduates will be awarded with two qualifications; a Diploma in Marketing Management and a Diploma in Tourism (Marketing and Product Development).

The brand new Dual Diploma will provide students with the necessary skills and knowledge to work in a marketing role in the tourism industry.

During the 12 months, students can take part in an industry focused excursion to gain practical experience and identify and implement marketing strategies and opportunities. According to the Australian Tourism Satellite Account, tourism employment covers 4.6% of the entire Australian workforce and successful graduates from the Dual Diploma will enter into an industry generating more than \$80 billion dollars annually.

LEADERS FORUM SERIES

Back by popular demand

Back by popular demand, Tourism Training Australia is pleased to announce the return of the **Senior Industry Leader's Luncheons** in partnership with AHA NSW.

Forum 1 – Tuesday March 4, 2008 – 12.15pm – Swissôtel

This exciting leaders forum series provides industry with an opportunity to meet a range of leaders integral to the future directions of Tourism and Hospitality.

For further information contact: bill@tourismtraining.com.au



2008 Tourism Training Australia Conference

Darling Harbour, Sydney

May 13 — 14, 2008

Contact TTA to register!

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